

PERLA BROWN

EXPERIENCE

MEDIAWORKS DESIGN INTERNSHIP : 2008-09

Graphic design internship at Mediaworks in Bloomington, Indiana. Created advertisements as a part of their in-house design team. Mediaworks is Bloomington, Indiana's premier website design, advertising, marketing, and public relations agency.

TOP IT OFF PRINTING : 2009 - 2010

Lead graphic designer and sole production staff in Bloomington, IN. Top It Off is a provider of custom apparel and promotional products for businesses, teams, clubs, events.

SCHURZ COMMUNICATIONS : 2010 - 2013

Created advertising and marketing materials for The Herald-Times in Bloomington, IN.

CRANE NAVAL SURFACE WARFARE CENTER : 2013

Limited contract position in which I had created different design media at Crane Naval Base, which included print and digital designs. Secondary duties included creating marketing collateral and to write speeches for Public Affairs Department.

IU JACOBS SCHOOL OF MUSIC : 2014

Limited freelance contract position creating different graphics for the School of Music at Indiana University - Bloomington.

THE LANGUAGE CONSERVANCY : 2013 - 2015

Creative/Art Director for the Language Conservancy, a non-profit that works to save indigenous languages and culture. Created and maintained the visual look for all design work within the organization.

INDIANA UNIVERSITY CNS DEPARTMENT : 2015 - PRESENT

Graphic design project manager and infographic designer for Indiana University Victor H. Yngve Professor of Engineering & Information Science, Katy Borner. Assisted Professor Borner in designing the graphics used in the 2015 MIT published book, "Atlas of Knowledge, Anyone Can Map" and the 2020 MIT published book, "Atlas of Science".

FREELANCE DESIGN : 2009 - PRESENT

Clients: Children, Inc, Ivy Tech Community College, Bartholomew County Public Library, Bloomington, IN Entertainment & Arts District, Saint Mary-of-the-Woods Educational Departments, B.K.D Enterprises LLC, Off-Grid Energy LLC, Hartzell's Ice Cream, Lake Effects Lighting, Hilton Garden Inn, Easter Seals New York, IU Theatre, Indiana Forest Alliance, Indiana Arthritis Foundation